

## From Passion to Purpose

### Tracing the Path of Our Founder



**Faisal Al Hashim, ChSNC®**  
Founder, Managing Director

*"Financial prosperity is not solely determined by wealth but rather by the ability to manage it effectively.*

*At Maxiam Capital, we're committed to providing our clients with the expertise and tools they need for sound financial decision-making, helping them to effectively shape their financial future."*

#### Early Career Influence

Faisal began his career in 2001 at a global pump manufacturer, quickly stepping into leadership positions and developing an interest in how operational efficiency, data insights, and market forces intersect. This experience broadened his view of financial decision-making, grounding it in both real-world practices and wider economic trends.

His hands-on experience sets him apart in the financial industry, giving him a deep understanding into the complex ties between companies, economies, and global markets—far beyond just interpreting data.

This insight has been instrumental in shaping Maxiam Capital's global investment philosophy and strategy.

#### Pivoting to the Financial Sector

Faisal's passion for problem-solving and his desire to make a positive impact on the lives of others drew him to the financial sector, where he joined the ranks of Merrill Lynch as a financial advisor.

His approach, deeply rooted in delivering tailored, goals-based solutions, quickly set him apart. At a time when standardized, one-size-fits-all models dominated the industry, Faisal was among the early advocates for a more personalized approach. Amidst this, he examined the inner workings of wealth management, identifying key areas where value delivery could be improved.

Following his tenure at Merrill Lynch, Faisal advanced his career at Morgan Stanley and Fisher Investments. Through these experiences, he

gained industry insights into the diverse service models offered in the financial sector.

## **The Vision and Purpose of Maxiam Capital**

As Faisal explored various service models, he remained acutely aware of persistent gaps in delivering lasting value to clients. This insight shaped his philosophy in wealth management, driving him to create a better approach.

Committed to long-term value, he carefully crafted the foundation, services, and value proposition that led to Maxiam Capital's inception. His dedication to bridging these gaps has made him a trusted advisor and positioned Maxiam Capital as a standout in the industry.

## **A Focus on Special Needs Financial Planning**

With a deep personal connection to a family member with special needs, Faisal pledged to support families like his own by equipping them with essential resources for special needs financial planning. Maxiam Capital, steadfast in its mission to navigate families through the complex world of financial planning, proudly positions special needs financial planning as a keystone of its service offerings. In doing so, Maxiam Capital has forged a unique standing in the industry, serving as a beacon for families seeking invaluable support and expert guidance to secure a promising future for their loved ones with special needs.

Maxiam Capital's all-encompassing planning solutions is one of the many aspects that continue to set the firm apart from its peers.

## **Confidence and Clarity: Delivering Transparency and Education**

Faisal observed a recurring pattern among his thriving clients who, although experts in their respective fields, frequently found themselves lacking sufficient financial education. This pressing need sparked the launch of Maxiam Academy, an exclusive financial education program tailored solely for Maxiam Capital's clients.

Barriers often emerge in various fields due to industry jargon or methodologies, and the financial world is no exception. Faisal was resolute in his belief that cultivating financial transparency and education was vital to aligning clients with clear and insightful communication, instilling confidence and clarity - ultimately putting their best interests first.

Maxiam Capital's fiduciary principles fully embrace this approach, setting the firm apart in the industry—an attribute our clients deeply appreciate.

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For financial planning assistance or related questions, call us at (888) 958-3566 or visit [www.maxiam.com](http://www.maxiam.com) to schedule a complimentary consultation.