

About Faisal Al Hashim



"Managing assets carefully is only a part of our work. Helping clients make disciplined, well-considered decisions aligned with what matters most to them is what gives the relationship its real value."

- Faisal Al Hashim, ChSNC®
Founder, Managing Director

Early Career Influence

Before entering wealth management, Faisal held leadership roles at a global pump manufacturer within the energy supply chain. That experience exposed him to the intersection of operational decision-making, market forces, and broader economic trends, giving him a perspective shaped by both real-world business conditions and a wider macroeconomic view.

It also continues to inform how he thinks about markets today. Rather than relying on data in isolation, his perspective was formed through firsthand exposure to how companies operate, how industries respond to change, and how larger economic forces move through global markets.

Industry Experience

Faisal later advised clients at Merrill Lynch, Morgan Stanley, and Fisher Investments. Those roles provided experience across different advisory models and a clear view of how firms vary in the way they serve,

communicate with, and guide clients over time. That perspective remains central to his work today. He believes the strongest advisory relationships are defined not only by investment capability, but by the quality of judgment, communication, and involvement clients receive over time.

Why Maxiam Was Founded

As Faisal worked across different advisory models, he became increasingly aware of what many client relationships were missing. In too many cases, advice felt standardized, communication felt distant, and clients lacked enough context to engage fully in the decisions affecting them.

Maxiam was founded in response to that gap. The firm was built around a more engaged standard of advice, with greater emphasis on client education, closer partnership, and guidance that remains connected to the realities of each client's life.

A Commitment to Special Needs Planning

Special needs financial planning holds particular importance in Faisal's work. His personal experience caring for a loved one with special needs made clear how underserved this area often is and how difficult it can be for families to find guidance that fully reflects the realities they face.

That experience became one of the driving forces behind Maxiam's decision to integrate special needs planning into the broader wealth management relationship. For families in similar circumstances, the need often extends beyond investment management alone. It includes planning that can help protect care, preserve continuity, and support long-term stability with the right structures in place.

Client Education

Faisal has long observed that many accomplished clients, despite deep expertise in their own fields, have had little reason to build the same level of familiarity with financial planning and investment decisions. That gap can make it harder to engage fully in choices that carry long-term consequences.

Maxiam Academy was created to address that need. It reflects a belief that clients should not be left to navigate important financial decisions through industry jargon or unnecessary complexity. They should have access to clear explanations, better context, and an educational foundation that allows them to participate more fully in the advisory relationship.

That commitment to education remains an important part of how Maxiam serves clients. It supports better communication, stronger alignment, and a more

informed approach to the decisions that shape a client's financial life over time.

Community Involvement

Faisal has always felt it matters to be useful to others in a meaningful way. His philanthropic interests reflect that same concern for the well-being of individuals and families, especially in areas where practical support can have a lasting impact. These interests include organizations focused on special needs, mental health, food security, and mentorship.