

About Faisal Al Hashim



“Our work extends beyond managing assets well. It’s about helping clients avoid costly mistakes, make sound decisions at critical moments, and preserve what matters over time.”

- Faisal Al Hashim, ChSNC®
Founder, Managing Director

Early Career Influence

Before entering wealth management, Faisal held leadership roles at a global pump manufacturer serving the energy supply chain. That experience gave him firsthand exposure to operational decision-making, market forces, and the broader economic trends that shape businesses over time.

It also continues to influence how he views markets today. Rather than relying on data in isolation, his perspective was shaped by seeing how companies operate, how industries respond to change, and how economic forces move through real businesses and global markets.

Industry Experience

Faisal later advised clients at Merrill Lynch, Morgan Stanley, and Fisher Investments. Those roles gave him experience across different advisory models and a clear understanding of how firms vary in the way they serve, communicate with, and guide clients over time.

That perspective remains central to his work today. He believes the strongest advisory relationships are defined not only by investment capability, but by the quality of judgment, communication, and involvement clients receive throughout their lives.

Why Maxiam Was Founded

As Faisal worked across different advisory environments, he became increasingly aware of what many client relationships were missing. Too often, advice felt standardized, communication felt distant, and clients lacked the context needed to engage fully in important financial decisions.

Maxiam was founded in response to that gap. The firm was built around a more engaged standard of service — one that places greater emphasis on client education, closer partnership, and guidance that remains connected to the realities of each client’s life.

A Commitment to Special Needs Planning

Special needs financial planning holds particular importance in Faisal's work. His personal experience caring for a loved one with special needs made clear how underserved this area often is and how difficult it can be for families to find guidance that fully reflects the realities they face.

That experience became one of the driving forces behind Maxiam's decision to integrate special needs planning into the broader wealth management relationship. For families in similar circumstances, the need often extends beyond investment management alone. It includes planning designed to help protect care, preserve continuity, and support long-term stability with the right structures in place.

Client Education

Over the years, Faisal has observed that many accomplished individuals — despite deep expertise in their own fields — have had little reason to develop the same level of familiarity with financial planning and investment decisions. That gap can make it harder to engage confidently in choices that carry long-term consequences.

Maxiam Academy was created to help address that need. It reflects a belief that clients should not have to navigate important financial decisions through jargon or unnecessary complexity. They should have access to clear explanations, meaningful context, and an educational foundation that allows them to participate more fully in the advisory relationship.

That commitment to education remains an important part of how Maxiam serves clients. It supports better

communication, stronger alignment, and a more informed approach to the decisions that shape a client's financial life over time.

Community Involvement

Faisal has always believed it is important to be useful to others in a meaningful way. His philanthropic interests reflect that same concern for the well-being of individuals and families, especially in areas where practical support can have a lasting impact.

Those interests include organizations focused on special needs, mental health, food security, and mentorship.